



DEPARTMENT OF TRANSPORTATION

News Release

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**DOT RESUMES DESIGNATED DRIVER (D2)
SUMMER PROGRAM**

HONOLULU — The state Department of Transportation today kicked off the second year of its “D2” summer program in which over 50 nightclubs, bars and restaurants statewide will provide complimentary soft drinks to customers who choose to be designated drivers.

The DOT’s Designated Driver or “D2” Campaign is a promotional partnership between the state, local radio stations and nighttime establishments frequented by young adults in an effort to promote the “Don’t drink and drive” message. This summer’s campaign runs from Memorial Day weekend to Labor Day weekend.

Last year, there were 142 traffic fatalities in Hawaii; 60 of them were alcohol-related and 67 involved speeding.

Last summer’s D2 campaign had over 30 clubs and nighttime establishments participating on Oahu. The success of last year prompted the state to expand the program to the neighbor islands this summer.

“We really want to thank the radio stations and the nighttime establishments for making this all possible again this summer,” said state Department of Transportation director Rodney Haraga. “The ultimate player in all of this is the one behind the wheel, but hopefully, this program will provide options to our drivers, particularly the younger ones.”

Listed on the next page are radio stations and business establishments participating in this summer’s D2 program:

Participating radio stations

(MORE)

Cox Radio – KCCN 100, Krater 96, Power 104.3

Clear Channel – Star 101.9, Hot 93.9, KSSK 92.3

Visionary Related Entertainment – 102.7 Da Bomb

KKEA 1420 AM Sports Radio

KONG Radio Group (Kauai) – KONG 93.5, SURF 95.9

KAOI Radio Group (Maui) – Q 103

Pacific Radio Group (Maui, Hawaii) – The Point 101.1 (Maui), Da Jam 98.3 (Maui);
DaBEAT 95.9 (Hilo), 93.9 (Kona)

New West Broadcasting (Hawaii) – KWXX 94.7 (Hilo), KNWB 97.1 (Hilo), KAOY 101.5
(Kona), KPUA AM 670

Participating business establishments

Oahu

Big City Diner (all four Oahu locations)

Blue Tropix

Boardriders

Brew Moon

Bubba Gump's Shrimp Company (Oahu,
Maui and Kona)

The Cellar

Dave & Buster's

Dixie Grill

Eastside Grill

E&O Trading Company Restaurant

Hightide Cafe

Indigo Eurasian Cuisine: Green Room

Kapono's

Kemo'o Farms Pub & Lakeside Lanai

Lulu's Waikiki Surf Club

Mai Tai Bar

Ocean Club

O'Toole's Irish Pub

Pipeline Cafe

Radisson Waikiki Hotel Lobby Bar

Red Lion University

Reign Nightclub

Spada Bar and Restaurant

Tsunami's

Venus Nite Club

Wave Waikiki

Waveriders

Zanzabar Night Club

Maui

Ale House

For more information, contact:

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Bamboo Chi

Casanova

Charley's Saloon

Compadres (Lahaina)

Hapa's Nightclub

Hard Rock Cafe

Lahaina Coolers

Life's A Beach

Lulu's Nightclub

Moose McGillycudy's

Polli's

Someplace Special

Stop Watch Sports Bar and Grill

Big Island (East Hawaii)

Charley's Bar & Grill

Cronie's Bar & Grill

Shooters Bar & Grill

Uncle Mikey's Video Dance Club

Big Island (West Hawaii)

Cactus Nightclub

Hard Rock Cafe

Lulu's Nightclub

Tres Hombre's

Kona Brewing Co.

Sharky's

Kauai

Kuhio Lounge – Aloha Beach Resort

The Point – Sheraton Kauai Resort

Rob's Good Times Grill

Whaler's Brewpub